

**WMUR 100 South Commercial Street** Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Product Advertiser Estimate Number 12282 Shea-Porter/D/Congress candidate

11350 Random Hills Road Suite 670 Fairfax, VA 22030

Send Payment To:

Billing Address:

**WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

10/16/12

10/22/12

Media Strategies - VA **Attention: Accounts Payable** 

Flight Dates 10/16/12 - 10/23/12	Order # 962231	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/16/12 Class of Ti	10/22/12 me - Fixed N	5a Daybreak on Pre-emptible	5-6a	1-1-1	:30	3	\$700.00	NM	
	Weeks:	Start Date 10/16/12	End Date 10/22/12 1- 1- 1-		Rate \$700.00					
	Spots: # Ch	n <u>Day Air</u>	r Date Air Time De	escription_	Start/End Time		h Ad-ID			Rate Type
			/17/12 5:29 AM 5a	Daybreak	5-6a		0 CSP1205H			\$700.00 NM
	2 WI	MURF 10	/19/12 5:22 AM 5a	Daybreak	5-6a	:3	0 CSP1205H			\$700.00 NM
	3 WI	MURM 10	/22/12 5:40 AM 5a	Daybreak	5-6a	:3	0 CSP1205H			\$700.00 NM
2	10/16/12 Class of Tir	10/22/12 me - Pre-emp	6a Daybreak ptible with notice	6-7a	11-1	:30	3	\$700.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTWTFS 11-1-		Rate \$700.00					
	Spots: # Ch	n <u>Day Air</u>	r Date Air Time De	escription_	Start/End Time		h Ad-ID			Rate Type
	1 WI	MURTu 10	/16/12 5:58 AM 6a	Daybreak	6-7a	:3	0 CSP1205H			\$700.00 NM
	2 WI	MURTh 10	/18/12 6:13 AM 6a	Daybreak	6-7a	:3	0 CSP1205H			\$700.00 NM
	3 WI	MURM 10	/22/12 6:08 AM 6a	Daybreak	6-7a	:3	0 CSP1205H			\$700.00 NM
3	10/16/12 Class of Ti	10/22/12 me - Pre-emp	Good Morning Amo	erica 7-9a	1- 111	:30	4	\$550.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTWTFS 1-111-		<u>Rate</u> \$550.00					
	Spots: # Ch	n <u>Day Air</u>	r Date Air Time De	escription escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	MURW 10	/17/12 8:53 AM G	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
	2 WI	MURTh 10	/18/12 7:29 AM G	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
	3 WI	MURF 10	/19/12 8:29 AM Go	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
	4 Wi	MURM 10	/22/12 8:42 AM G	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
4	10/20/12 Class of Ti	10/21/12 me - Pre-emp	6a Weekend Dayb ptible with notice	reak Sa/Su 6-7a	11	:30	2	\$225.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTWTFS	SS Spots/Week 2	Rate \$225.00					
	Spots: # Ch	n <u>Day Air</u>	r Date Air Time De	scription	Start/End Time		h Ad-ID			Rate Type
	1 WI	MURSa 10	/20/12 6:20 AM 6a	Weekend Daybreak	Sa/Su 6-7a	:3	0 CSP1205H			\$225.00 NM
	2 WI	MURSu 10	/21/12 6:58 AM 6a	Weekend Daybreak	Sa/Su 6-7a	:3	0 CSP1205H			\$225.00 NM
5	10/20/12 Class of Ti	10/21/12 me - Pre-emp	7a Weekend Dayb ptible with notice	reak 7-9a	11	:30	2	\$400.00	NM	
	Weeks:		End Date MTWTFS	SS Spots/Week	Rate \$400.00					

\$400.00



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12

Shea-Porter/D/Congress	candidate	12282
Advertiser	Product	Estimate Number

Snots/

							Spots/				
ine Start Da	te End Da	e Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5 10/20/12 Class of	10/21/1 Time - Pre-e		Veekend Daybreak th notice	7-9a	11	:30	2	\$400.00	NM		
Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate	Type
	WMURSa		7:27 AM 7a Wee	kend Daybreak	7-9a		CSP1205H			\$400.00	
1	WMURSu	10/21/12	7:29 AM 7a Wee	kend Daybreak	7-9a	:30	CSP1205H			\$400.00	NM
6 10/16/12 Class of	10/16/1 Time - Pre-e		rs 9 at Noon th notice	12-1230p	-1	:30	1	\$350.00	NM		
Weeks:	Start Dat 10/16/12			Spots/Week 1	Rate \$350.00						
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length				Rate	Туре
1	WMURTu	10/16/12	12:09 PM News 9	at Noon	12-1230p	:30	CSP1205H			\$350.00	NM
7 10/16/12 Class of	10/22/1 Time - Pre-e	mptible wi			11	:30	2	\$250.00	NM		
Weeks:	Start Dat 10/16/12		Date MTWTFSS 11	Spots/Week 2	Rate \$250.00					_	_
Spots: #			Air Time Descrip		Start/End Time	Length				Rate	
				ants to be a Millionaire			CSP1205H			\$250.00	
2	WMUR <i>F</i> <i>Credi</i> overs	,,		ants to be a Millionair	e 1230-1p	:00	1			<del>\$250.00</del>	NM
8 10/16/12 Class of	10/23/1 Time - Pre-e		NERAL HOSPITAL th notice	2p-3p	1	:30	1	\$250.00	NM		
Weeks:	Start Dat 10/16/12	e End D	Date MTWTFSS	Spots/Week 1	Rate \$250.00						-
Spots: #		Air Date	Air Time Descrip		Start/End Time	Length	Ad-ID			Rate	
	WMURW		2:24 PM GENER		2p-3p	:30	CSP1205H			\$250.00	NM
Weeks:	Start Dat 10/23/12			Spots/Week 1	<u>Rate</u> \$250.00						
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
2	WMURTu	10/23/12	2:59 PM GENER	AL HOSPITAL	2p-3p	:30	CSP1207H			\$250.00	NM
9 10/20/12 Class of	10/21/1 Time - Pre-e			9-10a	11	:30	2	\$400.00	NM		
Weeks:	Start Dat 10/16/12	10/22	<del>11</del>	Spots/Week 2	Rate \$400.00					_	_
	Ch Day		Air Time Descrip		Start/End Time	Length				Rate	
	WMURSa WMURSu		8:58 AM Weeker 9:27 AM Weeker		9-10a 9-10a		CSP1205H CSP1205H			\$400.00 \$400.00	
10 10/16/12	10/19/1	2 KAT	TE	3-4P	- 1- 11	:30	3	\$125.00	NM	φ400.00	INIVI
Class of Weeks:	Start Dat	e End D		Spots/Week	Rate						
Cnoto: #	10/16/12			3 tion	\$12 <del>5.00</del>	Lenath	AdıD			Doto	T
Spots: #		Air Date 10/16/12	Air Time Descrip 3:47 PM KATIE	uon_	Start/End Time 3-4P	0 -	CSP1205H			Rate \$125.00	
		10/18/12	3:39 PM KATIE		3-4P		CSP1205H			\$125.00	
		10/19/12	3:31 PM KATIE		3-4P		CSP1205H			\$125.00	
11 10/22/12 Class of			TE e-emptible without n	3-4P otice	1	:30	1	\$125.00	NM		
Weeks:	Start Dat 10/16/12	e End D	Date MTWTFSS	Spots/Week 1	Rate \$125.00						
Spots: #	Ch <u>Day</u>	Air Date_	Air Time Descrip	tion_	Start/End Time	Length	Ad-ID			Rate	
1	WMURM	10/22/12	3:48 PM KATIE		3-4P	:30	CSP1205H			\$125.00	NM
											_



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12

		Estimate Number
Shea-Porter/D/Congress	candidate	12282

Spots/

							Spots/				
ine Start Da	ite End D	Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
12 10/16/1 Class o		/12 ELL e-emptible w	EN EF ith notice	4PM-5PM	211-2	:30	6	\$250.00	NM		
Weeks:	Start D 10/16/			Spots/Week 6	Rate \$250.00						
Spots: #	Ch Day	/ Air Date	Air Time Desci	ription_	Start/End Time	Length	Ad-ID			Rate	Type
2	WMURTu	10/16/12	4:32 PM ELLE	N EF	4PM-5PM	:30	CSP1205H			\$250.00	NM
3	WMURW	10/17/12	4:49 PM ELLE	N EF	4PM-5PM	:30	CSP1205H			\$250.00	NM
4	WMURF	10/19/12	4:22 PM ELLE	N EF	4PM-5PM	:30	CSP1205H			\$250.00	NM
6	WMURF	10/19/12	4:48 PM ELLE	N EF	4PM-5PM	:30	CSP1205H			\$250.00	NM
7	WMURM	10/22/12	4:30 PM ELLE	N EF	4PM-5PM	:30	CSP1205H			\$250.00	NM
1	WMURM	10/22/12	4:35 PM ELLE	N EF	4PM-5PM	:30	CSP1205H			\$250.00	NM
Weeks:	Start D 10/23/			Spots/Week 1	Rate \$250.00						
Spots: #		/ Air Date	Air Time Desci	<del></del>	Start/End Time	Length				Rate	
5	WMURTu	10/23/12	4:32 PM ELLE	N EF	4PM-5PM	:30	CSP1207H			\$250.00	NM
13 10/16/1 Class o		/12 Nev e-emptible w	vs 9 at 5 ith notice	5-6p	1-11	:30	3	\$700.00	NM		
Weeks:	Start D 10/16/			Spots/Week 3	Rate \$700.00						
Spots: #		/ Air Date	Air Time Desci	<u>ription</u>	Start/End Time	Length				Rate	
1	WMURW	10/17/12	5:23 PM News	9 at 5	5-6p		CSP1205H			\$700.00	NM
	WMURTh	10/18/12	5:46 PM News		5-6p		CSP1205H			\$700.00	
3	WMURM	10/22/12	5:44 PM News	9 at 5	5-6p	:30	CSP1205H			\$700.00	NM
14 10/16/1 Class o		/12 Nev e-emptible w		ws <sup>-</sup> 6-7p	- 1- 11	:30	3	\$1,400.00	NM		
Weeks:	Start D 10/16/		Date MTWTFSS - 1 - 11	Spots/Week 3	Rate \$1,400.00						
Spots: #		/ Air Date	Air Time Desci	<u> </u>	Start/End Time	Length				Rate	
	WMURTu	10/16/12		9 at 6/World News To	6-7p		CSP1205H			\$1,400.00	
	WMURTh	10/18/12		9 at 6/World News To	6-7p		CSP1205H			\$1,400.00	
3	WMURF	10/19/12	6:12 PM News	9 at 6/World News To	6-7p	:30	CSP1205H			\$1,400.00	NM
15 10/21/1 Class o		/12 6p N e-emptible w	News 9 Weekend/ ith notice	Wor 6-7p	1	:30	1	\$800.00	NM		
Weeks:	Start D			Spots/Week	Rate						
01	10/16/			1	\$80 <u>0.00</u>	1	ALID			Data	<b>-</b>
Spots: #		/ Air Date	Air Time Desci		Start/End Time	Length				Rate	
1	WMURSu	10/21/12	6:09 PIVI 6P INE	ews 9 Weekend/World N	6-7p	:30	CSP1205H			\$800.00	INIVI
16 10/16/1 Class of		/12 Chre-emptible w	onicle NH ith notice	7-730p	- 11- 1	:30	3	\$550.00	NM		
Weeks:	Start D 10/16/			Spots/Week 3	<u>Rate</u> \$550.00						
Spots: #	Ch Day	/ Air Date	Air Time Desci		Start/End Time	Length				Rate	Type
1	WMURTu	10/16/12	7:10 PM Chror		7-730p		CSP1205H			\$550.00	
	WMURW	10/17/12	7:28 PM Chror		7-730p		CSP1205H			\$550.00	
3	WMURF	10/19/12	7:22 PM Chror	nicle NH	7-730p	:30	CSP1205H			\$550.00	NM
17 10/16/1 Class o		/12 INS e-emptible w	IDE EDITION AC ith notice	730-8p	111	:30	3	\$700.00	NM		
Weeks:	Start D 10/16/			Spots/Week 3	Rate \$700.00						
Spots: #	Ch Day	/ Air Date	Air Time Desci	ription	Start/End Time	Length	Ad-ID			Rate	Туре
1	WMURTh	10/18/12	7:55 PM INSID	DE EDITION AC	730-8p	:30	CSP1205H			\$700.00	NM
3	WMURF	10/19/12	7:56 PM INSID	E EDITION AC	730-8p	:30	CSP1205H			\$700.00	NM
2	WMURM	10/22/12	7:50 PM INSID	E EDITION AC	730-8p	:30	CSP1205H			\$700.00	NM



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12

Shea-Porter/D/Congress	candidate	12282
<u>Advertiser</u>	<u>Product</u>	Estimate Number

Spots/

							Spots/			
Line :	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	10/16/12 Class of Tin	10/23/12 ne - Fixed N	Dancing Results on Pre-emptible	8-9p	- 1	:30	1	\$7,000.00	NM	
V	Veeks:	Start Date 10/16/12	End Date MTWTFS - 1		Rate \$7,000.00					
ξ	Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate Type
	1 WN	//URTu 10	/16/12 8:43 PM Da	ncing Results	8-9p	:30	) CSP1205H	]		\$7,000.00 NM
	Veeks:	Start Date 10/23/12	End Date MIWIFS - 1	·- <u> </u>	Rate \$7,000.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	2 WN	/URTu 10	/23/12 8:36 PM Da	ncing Results	8-9p	:30	) CSP1207H	[		\$7,000.00 NM
	10/17/12 Class of Tin	10/17/12 ne - Fixed N	Modern Family/Sul on Pre-emptible	ourgate9-10p	1	:30	1	\$7,000.00	NM	
V	Veeks:	Start Date 10/16/12	End Date MTWTFS 1		Rate \$7,000.00					
5	Spots: # Ch	<u>Day</u> Air	Date Air Time De	escription_	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type
	1 WN	Credited		odern Family/Suburgatory	9-10p	:00	0			<del>\$7,000.00</del> NM
	10/21/12 Class of Tin	10/21/12 ne - Pre-emp	Once Upon A Time	e 8-9p	1	:30	1	\$2,500.00	NM	
V	Veeks:	Start Date 10/16/12	End Date MTWTFS		Rate \$2,500.00					
5	Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengtl	h Ad-ID			Rate Type
	1 WN	/URSu 10	/21/12 8:20 PM Or	nce Upon A Time	8-9p	:30	) CSP1205H	[		\$2,500.00 NM
	10/16/12 Class of Tin	10/22/12 ne - Pre-emp	News 9 at 11 otible with notice	11-11:35p	11111-1	:30	6	\$1,100.00	NM	
V	Veeks:	Start Date 10/16/12	End Date MTWTFS 111111		Rate \$1,100.00					
	Spots: # Ch			escription	Start/End Time		h Ad-ID			Rate Type
	1 WN	//URTu 10	/16/12 11:15 PM Ne	ews 9 at 11	11-11:35p		) CSP1205H			\$1,100.00 NM
	2 WN	/URW 10	/17/12 11:22 PM Ne	ews 9 at 11	11-11:35p		) CSP1205H			\$1,100.00 NM
	3 WN	MURTh 10	/18/12 11:32 PM Ne	ews 9 at 11	11-11:35p	:30	) CSP1205H	]		\$1,100.00 NM
	4 WN	MURF 10	/19/12 11:09 PM Ne	ews 9 at 11	11-11:35p	:30	) CSP1205H	]		\$1,100.00 NM
	6 WN	//URSu 10	/21/12 11:22 PM Ne	ews 9 at 11	11-11:35p	:30	) CSP1205H	[		\$1,100.00 NM
	5 WN	MURM 10	/22/12 11:34 PM Ne	ews 9 at 11	11-11:35p	:30	) CSP1205H	[		\$1,100.00 NM
22	10/16/12 Class of Tin	10/22/12 ne - Pre-emp	Jimmy Kimmel otible with notice	1205-105a	1	:30	1	\$75.00	NM	
V	Veeks:	Start Date 10/16/12	End Date MTWTFS1-		Rate \$75.00					
	Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengtl	h Ad-ID			Rate Type
	1 WN	Credited	1	nmy Kimmel	1205-105a	:00	0			<del>\$75.00</del> NM
<u></u>		oversold	I inventory							
	10/16/12 Class of Tin	10/22/12 ne - Fixed N	Nightline on Pre-emptible	1135p-1206a	2	:30	2	\$500.00	NM	
	Veeks:	Start Date 10/16/12	End Date MTWTFS 2-	2	<u>Rate</u> \$500.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WN	MURF 10	/19/12 11:53 PM Ni	ghtline	1135p-1206a		CSP1205H			\$500.00 NM
	2 WN	MURF 10	/19/12 12:01 AM Ni	ghtline	1135p-1206a	:30	) CSP1205H	[		\$500.00 NM
	10/16/12 Class of Tin	10/22/12 ne - Fixed N	6a Daybreak on Pre-emptible	6-7a	11	:30	2	\$1,400.00	NM	
V	Veeks:	Start Date 10/16/12	End Date MTWTFS 11-		Rate \$1,400.00					



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
962231-1	10/28/12	October 2012	10/01/12 - 10/23/12

Shea-Porter/D/Congress	candidate	12282
Advertiser	Product	Estimate Number

Spots/

24   10/16/12   10/22/12   68 paybreak   6-7a   11-   30   2   \$1,400.00   NM   Fore Class of Time - Fhood Non Pre-empities   France								Spots/				
Spots # Ch	ine Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 WMUNF   10/19/12   6:09 AM 6a Daybreak   6-7a   30 CSP1203H   \$1,400.00 N			6a Daybr Non Pre-empti	eak ible	6-7a	11	:30	2	\$1,400.00	NM		
1 MMUNF   10191/2   6.99 AM 6a Daybreak   6-7a   30 CSP1205H   \$1,400.00 N   N	Spots: # Ch	Day A	ir Date Air	Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Type
Company   Comp	1 WI	/JURF 10				6-7a	:30	CSP1205F	ł		\$1,400.00	NM
Wide   Size   Time   Pre-emptile with notice   Pre-emptile with noti	2 WI	/JURM 10	0/22/12 6:	39 AM 6a Dayb	reak	6-7a	:30	CSP1205H	I		\$1,400.00	NM
					I9AM-10AM	1	:30	1	\$350.00	NM		
TWMURF	Weeks:				Spots/Week 1							
The color of the	Spots: # Ch	<u>Day</u> A	ir Date Air	Time Descript	ion_	Start/End Time	Length	Ad-ID			Rate	Type
Weeks   Start Date   End Date   MIWIFSS   Spots/Week   Start Date   Section   Tol-Field	1 WN	/IURF 10	0/19/12 9:	58 AM KELLY8	MICHAEL LIVE DAY	Y 9AM-10AM	:30	CSP1205F	ł		\$350.00	NM
Spots   A Ch   Day Air Description   StartEnd Time   Length Ad-IID   StartEnd Time   Length					11-12p	1	:30	1	\$600.00	NM		
1 MMURM   10/22/12   11:59 AM The View   11-12p   :30 CSP1205II   \$600.00 NM		10/16/12	10/22/12	1	1	\$600.00						
28   10/19/12   10/23/12   News 9 at Noon   12-1230p   111   130   3   \$350.00   NM   NM   NM   NM   NM   NM   NM												
Neeks:   Start Date   End Date   MiTWIFS   Spots/Week   Rate   Spots/Week   Start Date   MiTWIFS   Spots/Week   Spots/We	1 WN	MURM 10	0/22/12 11:	59 AM The Vie	W	11-12p	:30	CSP1205F	I		\$600.00	NM
Spots: #Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots	28 10/19/12 Class of Tir	10/23/12 ne - Pre-em	News 9 anptible with no	at Noon otice	12-1230p	111	:30	3	\$350.00	NM		
1 WMURF		10/19/12	10/25/12	111	3	\$350.00						
2   WMURT   10/22/12   12:16 PM News 9 at Noon   12-1230p   :30   CSP1205H   \$350.00   NT												
3 WMURTU   10/23/12   12:19 PM News 9 at Noon   12-1230p   :30 CSP1207H   \$350.00 NM   \$350.00						<u> </u>						
29   10/19/12   10/23/12   KATIE   3-4P   111-   :30   3   \$250.00   NM						<u>'</u>						
Class of Time - Pre-smitible with solution   Spots   Rate   10/19/12   10/25/12   11 - 1   3   \$250.00   \$250.00   \$1   \$250.00   \$1   \$1   \$1   \$1   \$1   \$1   \$1	3 WN	/IURTu 10	0/23/12 12:	19 PM News 9	at Noon	12-1230p	:30	CSP1207E	1		\$350.00	NM
Spots: # Ch					3-4P	111	:30	3	\$250.00	NM		
1 WMURF		10/19/12	10/25/12	111	3	\$250.00						_
2 WMURM       10/22/12       3:31 PM KATIE       3-4P       :30 CSP1205H       \$250.00 Nf         3 WMURTu       10/23/12       3:29 PM KATIE       3-4P       :30 CSP1207H       \$250.00 Nf         30 10/19/12 10/23/12 News 9 at 5 Class of Time - Fixed Non Pre-emptible       5-6p       -11       :30 2 \$1,400.00 Nf         Weeks:       Start Date 10/19/12 10/25/12 PI-0-11       Spots/Week 1,400.00 Spots # Ch Day Air Date Air Time Description       Start/End Time Length Ad-ID       Rate Typ         1 WMURF 10/19/12 5:44 PM News 9 at 5 Sest PM News 9 at 6/World News 6-7p       11       :30 2 \$2,700.00 NM         31 10/16/12 10/22/12 News 9 at 6/World News 6-7p Class of Time - Fixed Non Pre-emptible       11       :30 2 \$2,700.00 NM       NM         Weeks: Start Date Date North Date Air Time Description       Start/End Time Secription       Start/End Time Length Ad-ID       Rate Typ         3 WMURF 10/19/12 6:27 PM News 9 at 6/World News 7o 6-7p       :30 CSP1205H       \$2,700.00 NM         2 WMURM 10/22/12 6:09 PM News 9 at 6/World News 7o 6-7p       :30 CSP1205H       \$2,700.00 NM         32 10/22/12 10/22/12 6:09 PM News 9 at 6/World News 7o 6-7p       :30 CSP1205H       \$2,700.00 NM         32 10/22/12 10/22/12 Chronicle NH 7-730p					ion							
3 WMURTU   10/23/12   3:29 PM KATIE   3-4P   :30 CSP1207H   \$250.00 NM   \$250.00												
30 10/19/12												
Class of Time - Fixed Non Pre-emptible	3 WM	//URTu 10	0/23/12 3::	29 PM KATIE		3-4P	:30	CSP1207E	i		\$250.00	NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type					5-6p	- 1 1	:30	2	\$1,400.00	NM		
1 WMURF 10/19/12 5:44 PM News 9 at 5 5-6p :30 CSP1205H \$1,400.00 NI 2 WMURTu 10/23/12 5:58 PM News 9 at 5 5-6p :30 CSP1207H \$1,400.00 NI 2 WMURTu 10/23/12 5:58 PM News 9 at 5 5-6p :30 CSP1207H \$1,400.00 NI 2 WMURTu 10/22/12 News 9 at 6/World News 6-7p 11 :30 2 \$2,700.00 NM Class of Time - Fixed Non Pre-emptible  Weeks: Start Date 10/16/12 10/22/12 10/22/12 10/22/12 10/22/12 10/22/12 10/22/12 10/16/12		10/19/12	10/25/12	- 1 1	2	\$1,400.00						
2 WMURTu 10/23/12 5:58 PM News 9 at 5 5-6p ::30 CSP1207H \$1,400.00 NM  31 10/16/12 10/22/12 News 9 at 6/World News 6-7p 11 ::30 2 \$2,700.00 NM  Weeks: Start Date 10/16/12 10/22/12 Pro 2 Spots/Week 2,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 WMURF 10/19/12 6:27 PM News 9 at 6/World News To 6-7p ::30 CSP1205H \$2,700.00 NM  2 WMURM 10/22/12 6:09 PM News 9 at 6/World News To 6-7p ::30 CSP1205H \$2,700.00 NM  32 10/22/12 10/22/12 Chronicle NH 7-730p 1 ::30 1 \$1,100.00 NM  Class of Time - Fixed Non Pre-emptible												
31 10/16/12 10/22/12 News 9 at 6/World News 6-7p 11- :30 2 \$2,700.00 NM  Weeks: Start Date 10/16/12 10/22/12 Spots/Week 82,700.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ  1 WMURF 10/19/12 6:27 PM News 9 at 6/World News To 6-7p :30 CSP1205H \$2,700.00 NR  2 WMURM 10/22/12 6:09 PM News 9 at 6/World News To 6-7p :30 CSP1205H \$2,700.00 NR  32 10/22/12 10/22/12 Chronicle NH 7-730p 1 :30 1 \$1,100.00 NM  Class of Time - Fixed Non Pre-emptible												
Class of Time - Fixed Non Pre-emptible	2 WN	//URTu 10	0/23/12 5:	58 PM News 9	at 5	5-6p	:30	CSP1207E	1		\$1,400.00	NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Typ			News 9 a Non Pre-empti	nt 6/World News ible	s 6-7p	11	:30	2	\$2,700.00	NM		
1 WMURF 10/19/12 6:27 PM News 9 at 6/World News To 6-7p :30 CSP1205H \$2,700.00 NF 2 WMURM 10/22/12 6:09 PM News 9 at 6/World News To 6-7p :30 CSP1205H \$2,700.00 NF 32 10/22/12 10/22/12 Chronicle NH 7-730p 1 :30 1 \$1,100.00 NM Class of Time - Fixed Non Pre-emptible	Weeks:	10/16/12	10/22/12	11	2	\$2,700.00						
2 WMURM 10/22/12 6:09 PM News 9 at 6/World News To 6-7p :30 CSP1205H \$2,700.00 NI 32 10/22/12 10/22/12 Chronicle NH 7-730p 1 :30 1 \$1,100.00 NM Class of Time - Fixed Non Pre-emptible									•			
32 10/22/12 10/22/12 Chronicle NH 7-730p 1 :30 1 \$1,100.00 NM Class of Time - Fixed Non Pre-emptible												
Class of Time - Fixed Non Pre-emptible	2 WN	/IUKM 10	0/22/12 6:0	U9 PM News 9	at 6/vvorld News To	6-/p	:30	CSP1205H	1		\$2,700.00	MIN
Weeks: Start Date Fnd Date MTWTFSS Spots/Week Rate		ne - Fixed N	Non Pre-empti	ible	7-730p	1	:30	1	\$1,100.00	NM		
$\frac{10/16/12}{10/22/12} \frac{1}{1} \frac{1}{1} $1,10\overline{0.00}$	Weeks:		10/22/12	<u>MTWΓFSS</u> 1	Spots/Week 1							
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ								A -1 ID			Doto	T
1 WMURM 10/22/12 7:10 PM Chronicle NH 7-730p :30 CSP1205H \$1,100.00 NI												



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/23/12

<u>Advertiser</u>		Estimate Number
Shea-Porter/D/Congress	candidate	12282

								Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
32	10/22/12 Class of Tim	10/22/12 ne - Fixed No	Chronicle on Pre-emptil		7-730p	1	:30	1	\$1,100.00	NM	
33	10/22/12 Class of Tim	10/22/12 ne - Fixed No	Dancing von Pre-emptil	vith Stars ble	Prime Other	1	:30	1	\$7,000.00	NM	
		Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u>	Spots/Week	Rate \$7,000.00					
	Spots: # Ch			Time Descrip	ı otion	Start/End Time	Lenat	h Ad-ID			Rate Typ
		IUR <i>M</i> 10, See MG	/22/12		g with Stars	Prime Other	:0				\$7,000.00 Ni
	2 WM		/22/12 8:2 3.1 10/22	23 PM DWTS		8-9p	:3	0 CSP1205F	[		\$7,000.00 NI
34	10/23/12 Class of Tim	10/23/12 ne - Fixed No	Happy En		ru:9-10p	-1	:30	1	\$6,000.00	NM	
		Start Date 10/23/12	10/29/12	<u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$6,000.00					
	Spots: # Ch	Day Air IURTu 10		Time Descrip	otion Endings/Don't Trust	Start/End Time 9-10p		<u>h Ad-ID</u> 0 CSP1207E	ī		Rate Typ \$6.000.00 NI
				21 гійі парру				-			φο,000.00 ΝΙ
		10/19/12 ne - Fixed No	20/20 on Pre-emptil		10-11p	1	:30	1	\$4,200.00	NM	
,		Start Date 10/16/12	End Date 10/22/12	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$4,200.00					
	Spots: # Ch			Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WM	IURF 10	/19/12 10:5	52 PM 20/20		10-11p	:3	0 CSP1205H	I		\$4,200.00 NI
36	10/21/12 Class of Tim	10/21/12 ne - Fixed No	666 Park on Pre-emptil		10-11p	1	:30	1	\$4,200.00	NM	
		Start Date 10/16/12	End Date 10/22/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$4,200.00					
	Spots: # Ch			Time Descrip	-	Start/End Time		h Ad-ID			Rate Typ
	1 WM	IURSu 10	/21/12 10:4	11 PM 666 Pa	irk Ave	10-11p	:3	0 CSP1205H			\$4,200.00 NI
37	10/20/12 Class of Tim	10/23/12 ne - Fixed No	News 9 at on Pre-emptil	ble	11-11:35p	1111	:30	4	\$2,200.00	NM	
		Start Date 10/20/12	End Date 10/26/12	<u>MTWTFSS</u> 1111	Spots/Week 4	Rate \$2,200.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 VVIV	IURSa 10, LR - Foo		25 AM News 9	9 at 11	11-11:35p	:3	0 CSP1205H	I		\$2,200.00 NI
	2 WM	IURSu 10	/21/12 11:2	29 PM News 9	at 11	11-11:35p	:3	0 CSP1205H	I		\$2,200.00 NI
	3 WM	IURM 10	/22/12 11:3	30 PM News 9	at 11	11-11:35p	:3	0 CSP1205H			\$2,200.00 NI
	4 WM	IURTu 10	/23/12 11:3	34 PM News 9	at 11	11-11:35p	:3	0 CSP1207F	I		\$2,200.00 NI
38	10/23/12 Class of Tim	10/23/12 ne - Fixed No	Jimmy Kir on Pre-emptil	mmel ble	1205-105a	- 1	:30	1	\$150.00	NM	
		Start Date 10/23/12	End Date 10/29/12	<u>MTWTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: # Ch	Day Air		Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WM	IURTu 10	/23/12 12:5	56 AM Jimmy	Kimmel	1205-105a	:3	0 CSP1207H			\$150.00 NI
39	10/19/12 Class of Tim	10/23/12 ne - Fixed No	Good Mor	rning America ble	7-9a	111	:30	3	\$1,150.00	NM	
		Start Date 10/19/12	End Date 10/25/12	MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$1,150.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WM				Morning America	7-9a		0 CSP1205F			\$1,150.00 NI
	2 WM				Morning America	7-9a		0 CSP1205H			\$1,150.00 NI
	3 WM	IURTu 10	/23/12 7:5	55 AM Good N	Morning America	7-9a	:3	0 CSP1207H	l		\$1,150.00 NI



INVOICE

Send Payment To: **WMUR** PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 10/28/12 10/01/12 - 10/23/12 962231-1 October 2012

Advertiser	Product	Estimate Number
Shea-Porter/D/Congress	candidate	12282

Spots/

Start/End Time Start Date **End Date** Description MTWTFSS Length Week Rate Type

> **Total Spots** 82

**Gross Total** \$95,400.00 **Payment Terms 30 Days** 

Agency Commission \$14,310.00

Net Amount Due \$81,090.00